



For Immediate Release  
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**HEALTH CARE FOR AMERICA NOW!**

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## **WV Health Care for America Now, SEIU 1199 and Catholics United Launch New AD Campaign as Congress Nears Final Votes for Health Reform**

*TV Spot Urges Congressman Mollohan to Stay Strong and Vote Yes Again for Comprehensive Health Care for West Virginians*

**\*\*\*See Ad Here: [HealthCareforAmericaNow.org/Everywhere](http://HealthCareforAmericaNow.org/Everywhere)\*\*\***

**Charleston, WV** – West Virginia [Health Care for America Now](http://HealthCareforAmericaNow.org) (HCAN) is teaming up with [Service Employees International Union](http://ServiceEmployeesInternationalUnion.org) (SEIU) local 1199, and [Catholics United](http://CatholicsUnited.org) to release a new television ad today urging Representative Mollohan to continue supporting the people of West Virginia, not the insurance companies, and vote to pass comprehensive health care reform now. The ad is part of a large national buy starting Tuesday and Wednesday in 17 districts nationwide. It is paid for by Health Care for America Now along with SEIU, and Catholics United. HCAN partner [MoveOn.org](http://MoveOn.org) is also sponsoring ads beginning Tuesday in three overlapping districts. On Wednesday, six more ads will hit the air in new districts.

**The \$1.7 million ad buy runs Tuesday or Wednesday through Friday and** is scheduled to coincide with the expectation of a vote on health care legislation by week's end. Ads start running in 11 districts on Tuesday. Those are as follows: Jason Altmire (PA-04), John Boccieri (OH-16), Jim Costa (CA-20), Suzanne Kosmas (FL-24), Harry Mitchell (AZ-05), Scott Murphy (NY-20), Brad Ellsworth (IN-08), Earl Pomeroy (ND), Bill Foster (IL-14), Steve Driehaus (OH-01), and **Alan Mollohan (WV-01)**. HCAN partner [MoveOn.org](http://MoveOn.org) is also sponsoring ads beginning Tuesday in PA-04, NY-20, and North Dakota.

"As health insurance executives continue to raise rates, hard-working Americans are suffering at the hands of a broken health care system. The bill before congress will help families by lowering premiums and expanding coverage for all West Virginians," said Fr. Michael Steltenkamp SJ, professor of religious studies at Wheeling Jesuit University "Health care reform is the right thing to do. We can't afford to wait any longer."

"We're on the verge of an historic moment, and now is the time Congressman Mollohan must stand strong and side with us, not the insurance companies," said Gary Zuckett, Executive Director of WV Citizen Action. "The health insurance companies have unleashed their armies of lobbyists on Washington and have sunk millions into TV ads designed to derail reform, but Congressman Mollohan can and should ignore the corporate fear mongering and side with the people of West Virginia. Our ad is a reminder to Congressman Mollohan to continue to support reform and vote yes like he did back in November. West Virginia's working families and businesses can no longer wait. We need good health care we can afford, and we need it now." **See AD Script on next page....**



See all the ads and scripts online at [www.HealthCareforAmericaNow.org/Everywhere](http://www.HealthCareforAmericaNow.org/Everywhere)

## Script – “Everywhere” Mollohan

VIDEO:	AUDIO AND DOCUMENTATION:
<p>Fade up on a satellite image of the USA. Red dots coming up everywhere.</p> <p>Red dots continue to accumulate. Slowly move in closer on satellite image.</p> <p>Snap transition generic health care scene with SUPER: <b>In west Virginia, insurance companies have raised rates four times the rate of wages</b></p> <p>Black board, white type: SUPER: <b>IF THE INSURANCE COMPANIES WIN, WE LOSE.</b></p> <p>Transition to full screen SUPER over scene of Capitol: <b>Congressman Mollohan, keep standing up for us. Not the insurance companies.</b> <b>877-264-4226</b></p> <p>Add to SUPER: <b>Pass health insurance reform now.</b></p> <p>Disclaimer: HCAN</p>	<p>It’s happening everywhere.</p> <p>Health insurance companies jacking up premiums. Crushing small businesses and working families across America.</p> <p>Right here in West Virginia, we’ve seen our insurance rates go up four times faster than wages Source - Families USA, “Costly Coverage: Premiums Outpace Paychecks in West Virginia,” September 2009. Accessed at <a href="http://www.familiesusa.org/assets/pdfs/costlycoverage/west-virginia.pdf">http://www.familiesusa.org/assets/pdfs/costlycoverage/west-virginia.pdf</a></p> <p>Remember, if the insurance companies win, we lose.</p> <p>Tell Congressman Allan Mollohan to keep standing up for us, not the insurance companies.</p> <p>Pass health insurance reform now.</p>