



## **PRESS RELEASE**

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### **Music, Information & Calls to Action Will Resound on the Riverfront as Rev. Jesse Jackson Returns to Charleston to “Rally for Our Rights”**

*Local and national leaders, musicians, and activists will gather for a high energy celebration of true American values and a response to the current challenges to voting rights, worker rights, and human rights.*

**April 2, 2022 1:00 PM  
Haddad Riverfront Park**

The Charleston riverfront will be alive with music, information, words of inspiration, and calls to action on April 2 as Rev. Jesse Jackson and the Rainbow PUSH Coalition return to Charleston to hold a Rally for Our Rights. The rally will feature information from key leaders and activists on the current challenges to voting rights, worker rights and human rights; music from local and national artists to inspire and entertain; and a challenge from Rev. Jackson to West Virginians to take action on the issues when and where they can and to register and exercise their right to vote.

These are contentious times. The very foundation of our country is being threatened. Our core values are being challenged by folks that have benefitted from them the most. There is rampant political dishonesty, cynicism among everyday Americans, and a lack of trust in our leaders and institutions. Democracy is under siege, the loudest voices calling for suppression over expansive participation and freedom. The suppression of thought as books are banned; the suppression of democratic participation as voters are excluded; the suppression of opportunity as rules regarding gender are enacted.

Denial of America’s racial history is being used as a weapon of political division; and the forces of suppression seem to be gaining strength with right-wing militias, anti-Semitic, and white supremacist groups seeking to normalize violence.

**As attempts are made to divide us, the real problems still exist: the fight for a living wage and fair benefits; inadequate education funding and discriminatory allocations; discriminatory policing, administration of justice and incarceration; access to high quality, affordable healthcare for everyone; protecting the environment to ensure our future.**

The Rainbow PUSH Coalition and our allies are determined to aggressively go forward fighting with hope and unity.

As Rev. Jackson has said: “At the end of the day, we must go forward with hope and not backward by fear and division.”

At the rally we will reaffirm our commitment to creating a just, fair, safe, and equitable society where everyone can participate, every vote counts, and no one is left behind.

Rally information will be available at: [www.RevJesseJacksonRallyForRights.com](http://www.RevJesseJacksonRallyForRights.com)